



## SFDS Sponsorship Opportunities

SFDS offers the opportunity to get in front of our members and the dental community through course and event sponsorships. All sponsorships are non-competitive, however we offer semi-exclusive and non-exclusive packages. The pricing below represents our most common pricing structure—occasionally we will host courses/events that will have different pricing tiers. Please contact us to find out about the specific event(s) you are interested in.

### Sponsorship Levels for Courses \*

#### Platinum \$1000

- ◆ Includes Gold & Exhibitor benefits
- ◆ 2 dinners
- ◆ 3-minute speaking opportunity
- ◆ Sponsorship recognition on event page on the SFDS website

\*\* Optional meal(s) for up to three (3) additional representatives at \$119 for plated dinners and \$69 per person for dinners hosted at SFDS prepaid ten (10) business days in advance of the meeting

#### Gold \$625

- ◆ Includes Exhibitor benefits
- ◆ 1 dinner
- ◆ 1-minute speaking opportunity
- ◆ Sponsorship recognition in marketing materials

\*\* Optional meal(s) for up to two (2) additional representatives at \$119 for plated dinners and \$69 per person for dinners hosted at SFDS prepaid ten (10) business days in advance of the meeting

#### Exhibitor \$325

- ◆ Display table (6-8 ft)
- ◆ Sponsorship recognition at meeting
- ◆ Listing on Door Prize Sheet

\*\* Optional meal for up to two (2) representative at \$119 for plated dinners and \$69 per person for dinners hosted at SFDS prepaid ten (10) business days in advance

\* This pricing is representative of MOST courses/events. Please contact us for additional event sponsorship opportunities.



# SFDS Sponsorship Opportunities and Agreement

## 2019 Programs/Events

DATE/Time	Event/Speaker	Venue/Location	Sponsor/Exhibitor Level	Notes
January 30, 2019, 6—9:00 PM 100+ attendees	Annual Meeting/Installation Dinner UOP/UCSF Student Clinical/Research Poster Presentations	Hotel Kabuki 1625 Post St, SF	<input type="checkbox"/> Platinum \$1000 <input type="checkbox"/> Gold \$625 <input type="checkbox"/> Exhibitor \$325	Extra Reps Dinners____ @\$119/Ea \$_____
April 17, 2019 6:00—8:30 PM Max 25 Attendees	Exclusive CE (Max 25 attendees) "Small Equipment Repair for the Den- tal Practice" - Scott Ellis, Ellis Dental Repairs	SFDS Frank A. Brucia Room 2143 Lombard St	<input type="checkbox"/> Platinum \$1000 <input type="checkbox"/> Gold \$625 <input type="checkbox"/> Exhibitor \$325	Limited opportunities Extra Reps Dinners____ @\$69/ea \$_____ based on space availability
May 29, 2019 6:00—8:30 PM Max 25 Attendees	Exclusive CE (Max 25 attendees) "The Joy of Special Needs Dentistry: What They Didn't Teach You in Dental School" - Allen Wong, DDS	SFDS Frank A. Brucia Room 2143 Lombard St	<input type="checkbox"/> Platinum \$1000 <input type="checkbox"/> Gold \$625 <input type="checkbox"/> Exhibitor \$325	Limited opportunities Extra Reps Dinners____ @\$69/ea \$_____ based on space availability

## Additional Sponsorship/Exhibit Opportunities

DATE/Time	Event/Speaker	Venue/Location	Sponsor/Exhibitor Level	Notes
Date/Time TBA 60+ attendees	Shred-a-thon	Sports Basement, Chrissy Field 601 Old Mason St.	<input type="checkbox"/> Platinum \$1000 <input type="checkbox"/> Gold \$625	No exhibitor table/opportunities. Outdoor, daytime event

Name of Company \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

Representative(s) attending meeting - Name \_\_\_\_\_ Rep Email \_\_\_\_\_

Name \_\_\_\_\_ Rep Email \_\_\_\_\_

Name \_\_\_\_\_ Rep Email \_\_\_\_\_

Brief description of company's function \_\_\_\_\_

Are you attending Dinner? \_\_\_\_\_ How many? \_\_\_\_\_ (\$119 Per at MM; \$69 per at SFDS) Total Dinners \$ \_\_\_\_\_

Payment: Visa/MasterCard/Check (Please circle one) Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip Code of Card \_\_\_\_\_

3-digit CC code \_\_\_\_\_ Email \_\_\_\_\_ Total Payable \_\_\_\_\_

**Signature** \_\_\_\_\_

**Must initial Polices & Terms on next page** acknowledging Specific Exhibitor/Sponsorship criteria. Email: [Info@sfds.org](mailto:Info@sfds.org); Fax (415) 928-5297 . The San Francisco Dental Society will review all requests for exhibit/sponsor opportunities and determine the appropriateness of the type of service being exhibited as it applies to the policies of this Society. We reserve the right to refuse exhibit space to anyone.



# SAN FRANCISCO DENTAL SOCIETY

## POLICIES & TERMS:

- All payments are due at the same time reservation is made.
- Space is limited and will be confirmed on a first-come, first-paid basis determined by the date and time on receipt of payment.
- Reservations will be confirmed via written email notification.
- Only one vendor/company per table – no sharing of space permitted.
- Electricity and internet access are available for an additional fee and requires advanced notification to the SFDS.
- Vendor table location assignments are at the discretion of the SFDS and will be pre-assigned. Your table assignment will be indicated by signage on each table.
- Exhibitors may set up their displays at 5:30 PM for Hotel Kabuki location; the room is not available before 5:30 PM; room set-up is available at 5 PM for SFDS location.
- There are no refunds available for unattended meetings; sponsor acknowledges that all payments are non-refundable and non-transferable. **Initial**\_\_\_\_\_
- All sponsors/exhibitors are subject to approval for content for services/products offered. The SFDS reserves the right to reject any application for exhibit space for any reason.
- No table displays over 3 feet in height, no floor displays over 6 feet in height, and no displays larger than the size of the table that you have registered for. All floor displays must be positioned within your table space.
- Sponsor/exhibitor acknowledges that he/she has no expectation of deriving a substantial return benefit other than use of the SFDS name for the specific event or purpose described.
- Extra rental space is limited to event room; space outside of what is provided by the SFDS is prohibited.
- No promotional material permitted on the dinner tables or chairs in the lecture hall.
- If you need to ship any items to meeting locations, contact the venues directly for their specific delivery requirements. Materials delivered to the meeting sites are the sole responsibility of the exhibitor/sponsor.
- SFDS assumes no liability for lost or damaged exhibit materials.

## Meeting Format:

- Meeting registration begins at 6:00 PM
- Cocktail-Exhibit Hour: 6:00 PM until dinner/presentation
- The guest dinner begins at 7:00 PM for hotel venues; 6:00 PM for SFDS meeting site
- The Lecture is from 7:00–8:30 PM for hotel venues; 6:30-8:00 PM for SFDS meeting site
- Exhibitors are not permitted to stay in the banquet room during dinner/lecture **unless registered for dinner/lecture**
- Participating exhibitors may attend dinner lecture for an additional registration of \$119 per person for plated dinners and \$69 per person for dinners hosted at SFDS. Dinners must be paid for at least ten (10) business days in advance.

**I have read and understand the above. I am authorized to accept terms as delineated: **Initial**\_\_\_\_\_**

**Additional:** *Exhibitor drawings will be held at the Annual Meeting and Installation in 2019. The goal of the drawings is to encourage attendees to visit each of our exhibitors. To gain additional exposure, consider contributing a door prize. All prizes must be approved by the SFDS at least one week in advance of the event and before being listed on the SFDS raffle sheet. Contact the SFDS for more information.*