



**WEBSITE LOGO-LINK SPONSORSHIP AGREEMENT**

By signature below, \_\_\_\_\_ enters into an agreement, upon payment in the amount of (Select your insertion rate)

(Company Name)

- \$250/Mo – 3 month sponsorship/insertion ☆
- \$225/Mo – 6 month sponsorship/insertion ☆
- \$200/Mo – 12 month sponsorship/insertion ☆

with the San Francisco Dental Society to secure a logo/hyperlink to the corporate website noted below. The hyperlink will appear on the SFDS website for the period selected above. It is understood that the hyperlink is non-exclusive, and that \_\_\_\_\_ (Company Name) will not in any way imply or infer, on their website or in any advertisements or promotions, that the link is in any way to be construed as an endorsement.

It is further understood that the SFDS website will post a disclaimer stating:

*The SFDS website is intended to supply general information to the public and the members we serve. All hyperlinks and sponsorship hyperlinks leading from the SFDS website should not be construed as an endorsement of any person, product or company. Acceptance of logo/sponsorship or advertising by SFDS does not in any way constitute endorsement or approval by SFDS of the sponsors service or product, and sponsors and advertisers may not make such claims in any way.*

**Insertion Restrictions:**

- ✓ Logo/Link subject to acceptance by the San Francisco Dental Society (SFDS).
- ✓ Company logos cannot be created by the SFDS
- ✓ Multiple sponsorship insertions must be completed within one year from date of fist insertion to earn frequency insertion rate
- ✓ SFDS shall not be liable for any cost or damages if for any reason logo fails to be published in month(s) selected.
- ✓ Renewal/cancellation of sponsorship insertion must be received in writing at least 10 days prior to month of insertion. However, if company chooses not to fulfill their contract, they will be subject to the full “single” insertion price for logo/link sponsorship already placed.
- ✓ Logo/link/sponsorship is accepted with the understanding that all terms, conditions and fees specified herein and advertising policies are acceptable to the sponsor, advertiser or his agent.
- ✓ Sponsors and Advertisers must comply with all laws and regulations applicable to the manufacture, distribution, and sale of a product or service. If it is SFDS’s belief that a sponsor or advertiser has not complied, then it shall be sufficient grounds for rejection of an advertisement or sponsorship.
- ✓ Sponsors or Advertisements will not be accepted if they conflict with or appear to violate SFDS policy, the CDA Code of Ethics or SFDS Bylaws, or if the sponsors/advertisements are deemed offensive or contain attacks of a personal, racial, or religious nature.

**Insertion Schedule:**

Year *Select Months for Company Logo to be published*

2016 1 2 3 4 5 6 7 8 9 10 11 12

2017 1 2 3 4 5 6 7 8 9 10 11 12

\_\_\_\_ Total number of months to run Company Logo/Link

Signed this \_\_\_\_\_ day \_\_\_\_\_ month \_\_\_\_\_ year

Name \_\_\_\_\_  
(Print authorized name)

Signature \_\_\_\_\_  
(Authorized Signature)

Representing \_\_\_\_\_  
(Company Name)

Total Insertion Payment Due \_\_\_\_\_

Charge Credit Card Visa/MC

No. \_\_\_\_\_ Exp \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

**URL for link:** \_\_\_\_\_

Email logo image to [info@sdfs.org](mailto:info@sdfs.org) as a .jpeg. If images are not of the dimensions 353W x 126 H pixels, the system will resize the image. This could cause distortion to the image.

☆ **For a limited time, 1 extra month free for first time company insertions.**